



Illinois Organization of Nurse Leaders  
An affiliate of the American Organization of Nurse Leaders

# Illinois Organization of Nurse Leaders 2026 Sponsor & Exhibitor Prospectus

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## Who We Are

The Illinois Organization of Nurse Leaders (IONL), formed in 1977, contributes to the advancement of nursing leadership and management through educational, networking and leadership opportunities.

IONL's members are valued members of executive and management teams in health care organizations, key in setting strategic direction for development, implementation and evaluation of evidence-based patient care-delivery systems and healthful practice/work environments that produce high quality, cost-effective, safe patient outcomes.

IONL is part of the larger American Organization of Nurse Leaders, which is the voice of nursing leadership in health care.

## IONL Mission

The organization for the advancement of leadership among Illinois nurses.

## What We Do

- Provide direction for achievement of excellence in nursing leadership.
- Promote professional development, networking, research and innovation in nursing executive practice.
- Benefit patients by creating nurse leaders who:
  - Design future patient care delivery systems
  - Create healthful practice environments; and
  - Develop cultures within healthcare organizations in which quality and patient safety are paramount.



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## 2026 Annual Conference Sponsorship Opportunities

**When:** September 16-18, 2026

**Where:** Hollywood Casino Aurora, 2500 Farnsworth Ave., Aurora, IL 60502

Hotel room rate of \$149 includes amenity fee; the room block cutoff date is August 24th, 2026. Rooms are held for September 16<sup>th</sup> & 17<sup>th</sup> and will be available until the block is full. Hotel reservations may be made online by following the link to the Hollywood Casino Aurora [Hotel Reservation](#) and use rate code **ION**.

*The hotel is a new hotel property scheduled to open in June. As the opening date approaches, additional property information and operational details will be shared as available. We appreciate your patience.*

**Parking:** Complimentary day parking.

**Who:** Approximately 250 +/- members and nurse leaders, from health systems, hospitals, long-term care facilities and nursing schools throughout Illinois.

### Exhibit Schedule Overview

*This is the current schedule for sponsor/exhibits. Should updates occur, exhibitors will be informed. The full schedule including sessions will be available on the IONL website.*

Wednesday, September 16, 2026

|                        |                                                            |
|------------------------|------------------------------------------------------------|
| <b>12:00 – 3:00 pm</b> | <b>Exhibitor Move in, Exhibitor Registration Desk Open</b> |
| <b>5:00 – 6:30 pm</b>  | <b>Welcome Reception in Exhibit Hall</b>                   |

Thursday, September 17, 2026

|                            |                                                               |
|----------------------------|---------------------------------------------------------------|
| <b>7:30 am – 9:00 am</b>   | <b>Networking Breakfast with Exhibitors</b>                   |
| 9:00 am – 9:15 am          | Opening Remarks                                               |
| 9:15 am – 10:15 am         | TBD                                                           |
| <b>10:15 am – 10:45 am</b> | <b>Networking Break with Exhibitors</b>                       |
| 10:45 am – 12:15 pm        | TBD                                                           |
| <b>12:15 pm – 1:15 pm</b>  | <b>Networking Lunch</b>                                       |
| 1:15 pm – 2:15 pm          | TBD                                                           |
| <b>2:15 pm – 3:30 pm</b>   | <b>Networking Break</b>                                       |
| <b>3:30 pm – 5:30 pm</b>   | <b>Exhibitor Move-out</b>                                     |
| 3:30 pm – 5:30 pm          | TBD                                                           |
| <b>5:30 pm – 7:00 pm</b>   | <b>Independent Exhibitor Meet-ups or sponsored activities</b> |

**Sponsors are welcome to stay and attend the remaining sessions after the exhibit hall breakdown is complete.**

Friday, September 18, 2026

|                     |           |
|---------------------|-----------|
| 7:00 am – 8:30 am   | Breakfast |
| 8:30 am – 10:00 am  | TBD       |
| 10:00 am - 10:30 am | Break     |
| 10:30 am – 11:30 am | TBD       |
| 11:30 am – 12:30 pm | Lunch     |
| 12:30 pm – 2:00 pm  | TBD       |

**Exhibit hall is scheduled in Room EC-E.**

General Session is scheduled in Room EC-DE.

Exhibitor Load-in/out, Electrical, Audio Visual: information will be made available as soon as possible including electrical and A/V costs. Thank you for your patience as this new property comes online.

### Platinum Level – \$4,000

| Level Benefits                                                                                                                                                                                                                                                                                                                                                                                    | Select event to sponsor*                                                                                                                                                                                                                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>➤ Complimentary 6' skirted table, 2 chairs, wastebasket</li> <li>➤ 4 conference registrations</li> <li>➤ Logo with link on conference website</li> <li>➤ Pre-Conference attendee list 10 days before the conference and post event list 1 week after conference (excludes email addresses)</li> <li>➤ May speak (2-4 minutes) at selected event</li> </ul> | <ul style="list-style-type: none"> <li>➤ Opening Keynote (Limit 1) <b>SOLD</b></li> <li>➤ Day 2 Keynote (Limit 1) <b>SOLD</b></li> <li>➤ Welcome Reception (Limit 3) <b>One Remains</b></li> </ul> <p><i>*first-come, first-serve</i></p> |
| <b>Add an additional booth and one representative (cost \$900), if you need more space for hospital bed, furniture, etc., either a second table may be added or just the extra 6 foot of space. Please call if you have questions.</b>                                                                                                                                                            |                                                                                                                                                                                                                                           |

### Gold Level – \$2,500

| Level Benefits                                                                                                                                                                                                                                                                                                                          | Select event to sponsor*                                                                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>➤ Complimentary 6' skirted table, 2 chairs, wastebasket</li> <li>➤ 2 conference registrations</li> <li>➤ Logo with link on conference website</li> <li>➤ Literature placed on chairs at selected event</li> <li>➤ Pre- <u>OR</u> post- event attendee list (excludes email addresses)</li> </ul> | <ul style="list-style-type: none"> <li>➤ Thursday Luncheon (Limit 4) <b>SOLD</b></li> <li>➤ Thursday Breakfast (Limit 2) <b>SOLD</b></li> <li>➤ Lanyard sponsor (Limit 1) <b>SOLD</b></li> </ul> <p><i>*first-come, first-serve</i></p> |
| <b>Add an additional booth and one representative (cost \$900), if you need more space for hospital bed, furniture, etc., either a second table may be added or just the extra 6 foot of space. Please call if you have questions.</b>                                                                                                  |                                                                                                                                                                                                                                         |

### Silver Level – \$1,500

| Level Benefits                                                                                                                                                                                                                    | Select event to sponsor*                                                                                                                                                  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>➤ One - 6' skirted table, 2 chairs and wastebasket</li> <li>➤ 1 conference registration</li> <li>➤ Company listed on conference website</li> </ul>                                         | <ul style="list-style-type: none"> <li>➤ Break Sponsor (Limit 3) <b>SOLD</b></li> <li>➤ Directional Signage <b>SOLD</b></li> </ul> <p><i>*first-come, first-serve</i></p> |
| <b>Add an additional booth and one representative (cost of \$900), if you need more space for hospital bed, furniture, etc. You can have a second table, or just the extra 6 foot of space. Please call if you have questions</b> |                                                                                                                                                                           |

**Booth Only \$950: (1) 6 foot skirted table, 2 chairs and 1 representative**  
**Additional Exhibitor Representative Badges: \$125 Per badge**

### Other Advertising Opportunities

|                                                                |
|----------------------------------------------------------------|
| Website Banner Ad – Annual Conference - \$450                  |
| Email Banner Ad – Annual Conference - \$450                    |
| Email Banner Ad – Knowledge Exchange Series - \$450            |
| Email sent to IONL membership on your behalf, one time - \$750 |

### Questions or Additional Information

For questions and information on IONL's 2026 sponsorship & exhibit opportunities, please contact Genie Jones at 501.303.4710, email [gjones@cgiresults.com](mailto:gjones@cgiresults.com) or Shelly Greenwood at 501.303.4732, email [sgreenwood@cgiresults.com](mailto:sgreenwood@cgiresults.com).